

EC'd Yes Last Received: 08/28/2012 10:46 AM Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	
Advertiser	() RIGELL FOR CONGRESS		815 SLATERS LANE	Sales Office	() PHILADELPHIA
Product	SCOTT RIGELL		ALEXANDRIA, VA 22314	Salesperson	() ANJIE BRADY
Estimate#	2726		Agency C/P1/P2/E 128/216/2726	Salesperson Phone#	215-567-6005
Buyer	Ben Angle		Flight Dates 08/28/2012 - 09/03/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

-- CONTRACT COMMENT --

CLIENT: RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUE CANCEL ORDER PER AGY/CLIENT REQUEST
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	SA	7P-730P	NCAAF PREGAME	:30	\$300.00	09/01-09/01	0	0	0	\$0.00	
Rating: 2.5												
V3 Cancelled												
	*2	SA	730P-11P	NCAAF PT	:30	\$600.00	09/01-09/01	0	0	0	\$0.00	
Rating: 4.3												
V3 Cancelled												
	*3	SA	1045P-11P	SPORTSWRPWKND	:30	\$300.00	09/01-09/01	0	0	0	\$0.00	
Rating: 4.4												
V3 Cancelled												
	*6	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/28-08/31	0	0	0	\$0.00	
V3 Cancelled												
	*7	M	12P-1P	AMERICA'S COURT	:30	\$100.00	09/03-09/03	0	0	0	\$0.00	
V3 Cancelled												

--REPORT TOTALS--

Report Totals: 0 / \$0.00

Station WVBT-TV NORFOLK, VA.
Advertiser () RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2726
Buyer Ben Angle
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2726
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

CATV	0%	WAVY	41%	WGNT	1%	WPXV	0%	WTKR	21%
WTVZ	2%	WVBT	11%	WVEC	24%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE